



## **Apple iPad Functionality Enhanced with Socket Mobile Wireless 2D Barcode Scanner**

*Developers creating applications for healthcare and hospitality can quickly and easily add sophisticated 2D/1D barcode scanning*

**NEWARK, Calif. – April 20, 2010** – Socket Mobile, Inc. (NASDAQ: SCKT), an innovative provider of mobile productivity solutions, today announced Apple iPad<sup>™</sup> compatibility for the Socket Bluetooth<sup>®</sup> Cordless Hand Scanner<sup>™</sup> (CHS) 7X and its antimicrobial equivalent, the CHS 7XRx. Released in January of this year the CHS 7X and 7XRx are extremely lightweight, portable, state-of-the-art 2D barcode scanning solutions that fit a diverse set of application requirements in a range of industries including healthcare, hospitality and retail.

The Apple iPad paired with a Socket CHS 7XRx is a compelling system combination for healthcare and medical markets requiring tablet-sized screen displays and 2D barcode data collection.

"We see a lot of potential for the need to add barcode scanning to the iPad, particularly in the healthcare sector where barcode scanning is used in applications such as medication administration, patient ID verification, material management and pharmacy logistics," said Samantha Chu, data collection product manager at Socket Mobile.

"Adding the iPad to our already significant list of devices supported for 2D data collection was a must. We've received significant developer requests and market feedback beginning when the iPad was first announced, and we're pleased to be able to deliver now that it's available. We expect developers to immediately purchase units for software development, and shortly thereafter we'll begin the process of pilot, beta and corporate deployments."

"The iPad is an evolutionary product on its own, but coupled with the Socket Bluetooth CHS Series 7X or 7XRx barcode scanner it is truly a game-changer for our industry," said Mike Sweeney, Co-founder of Winston-Salem based Integrated Solutions. "The CHS 7X allows us to move our applications built for a variety of vertical markets to the

iPad, including our face-to-face marketing data capture application called MarketCap, our @Work Sales application, and a number of other healthcare and insurance forms-based data collection applications that are controlled by government compliance requirements.+

### **iPad Developer Special Promotion**

Socket is currently running a special iPad software developer promotion on the Socket 2D CHS 7X or 7XRx. Now through June 30, 2010 interested developers can purchase either barcode scanner at 20% off MSRP through the Socket Online Store. To take advantage of this offer, enter coupon code [%pad20+for the CHS 7X](#) or [%pad20rx+for the antimicrobial CHS 7XRx](#) upon checkout. This offer is only valid in the United States.

Visit the Socket Mobile Web site to learn more about the [Socket CHS 7X and 7XRx](#) or check out our [demonstration video](#) to see the CHS and iPad in action.

### **About Socket Mobile, Inc.**

With more than 15 years of experience in the Automatic Identification and Data Capture market, Socket makes mobile computing and productivity work. The company offers a family of handheld computers and an extensive portfolio of AIDC peripherals designed specifically for business mobility deployments and to enable productivity increases and drive operational efficiencies in healthcare, hospitality and other vertical markets. The company also offers OEM solutions. Socket is headquartered in Newark, Calif. and can be reached at 510-933-3000 or [www.socketmobile.com](http://www.socketmobile.com).

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