



Socket Mobile Introduces Line of Low-Cost Barcode Scanners for the Apple iPad, iPhone and iPod touch

Partnership with Zerion Software enhances the ability of mobile workers to collect data in customizable forms

NEWARK, Calif. – July 20, 2010 – Socket Mobile, Inc. (NASDAQ: SCKT), an innovative provider of mobile productivity solutions, today announced its new line of wireless barcode scanners designed specifically to work with the Apple iPad™, iPhone™ and iPod™ touch. The Socket Bluetooth® Cordless Hand Scanner™ (CHS) Series 7 is a lightweight, pocket-sized barcode scanner that fits a diverse set of application requirements in a range of industries including healthcare, hospitality, retail and field service.

With the introduction of this product line, Socket now offers both 1D and 2D barcode scanners for the Apple iPad, iPhone and iPod touch, giving customers a wide range of performance capabilities and prices.

“Our customers have been asking for more barcode scanning choices for their Apple devices, and Apple’s launch of iOS4 has given us the opportunity to better serve our customers by creating a line of affordable barcode scanners for use with the iPad, iPhone and iPod touch. These scanning options are great for customers who don’t require 2D capabilities, but still need industrial-class laser scanning performance,” said Samantha Chu, data collection product manager at Socket Mobile. “In addition, our partnership with Zerion Software opens up new possibilities for businesses large and small to easily and affordably integrate barcode scanning into their mobile operations in applications such as maintenance inspections, inventory management and more.”

“Many businesses don’t realize that a high-performance barcode scanner can be used with Apple devices and we think Socket has great potential for becoming the de facto standard when it comes to barcode scanning using the iPad, iPhone or iPod touch,” said Sze Wong, president and founder of Zerion Software. “We’re seeing a high level of

interest in the CHS from our customers. When combined with our iFormBuilder data collection software, the CHS is a powerful tool that enables mobile workers to collect information quickly, easily and accurately.”

Availability

The [Socket CHS Series 7](#) with support for both Human Interface Device (HID) and Serial Port Profile (SPP) Bluetooth profiles will be available to order August 1, 2010. There are three performance versions available with shipment beginning September 1, 2010 for the entry level version and November 2010 for the higher performance models. MSRP starts at \$395 and €353.

iForm, Zerion’s mobile application for the iPhone, iPad, and iPod touch is available on the Apple App Store for free. Zerion offers a 30-day free trial on the iFormBuilder platform.

About Zerion Software

Zerion Software creates mobile applications for businesses of all sizes on emerging platforms including the iPhone, iPod touch, Android, and iPad. Founded in 2003, Zerion Software’s SAAS based mobile business applications help businesses reduce costs, increase productivity, and improve customer satisfaction. Zerion Software’s flagship product, iFormBuilder, is an award-winning, patent-pending mobile platform that is being used across the globe in many different industries. iFormBuilder is targeted towards individuals and professionals alike, involved in general data collection, clinical trials, field services, research studies, task and work order management. Zerion Software, Inc. is located in Herndon, VA and can be reached at www.iformbuilder.com.

About Socket Mobile, Inc.

With more than 18 years of experience in the Automatic Identification and Data Capture market, Socket makes mobile computing and productivity work. The company offers a family of handheld computers and an extensive portfolio of AIDC peripherals designed specifically for business mobility deployments and to enable productivity increases and drive operational efficiencies in healthcare, hospitality and other vertical markets. The company also offers OEM solutions for the mobile device market. Socket is headquartered in Newark, Calif. and can be reached at 510-933-3000 or www.socketmobile.com.

Socket Media Contact:

Krista Rogers
Marketing Communications Specialist
510-933-3055
krista@socketmobile.com

Socket Investor Contact:

Dave Dunlap
Chief Financial Officer
510-933-3035
dave@socketmobile.com

Investor Relations Contact:

Todd Kehrli / Jim Byers
MKR Group, Inc.
323-468-2300
sckt@mkr-group.com

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